



**June 1, 2024**

## WELCOME TO THE ABC Challenge:

We would like to thank you for being a part of the Awesome Branch Country Challenge. We hope you are ready for a fun and muddy adventure!

## REGISTRATION:

You should have received an email confirmation when you registered. We will have a master list at the Registration building to verify all pre-registered participants should you not be able to locate it.

Here are a few things regarding registration:

- Entrance to the event is off either Sprague Street or Garfield Ave. (The Jefferson Street Fairground entrance will be closed due to course set up) Parking will be North of the Dearth Center.
- Come to the Registration Building (the red Schulabatis building) at the Fairgrounds to pick up your Registration gear. You will receive your race bib and wrist band that must be worn by the participant throughout the event. This bib number will allow the participant entry into the event.
- Every participant will receive a color-coordinated wrist band relative to their respective heat time. Registration personnel will put this band on the participant at registration. This is to be used for two items:
  1. For entry into their heat time.
  2. For obtaining their gear at the Swag Bag area. (Participant must be present and show his/her wrist band to receive their gear)
  3. **THIS WRIST BAND MUST REMAIN ON THE PARTICIPANT AT ALL TIMES!**
- **Print and fill out completely the Waiver/Release form (for Teams and Mail in Registrations - located on our website registration page) and bring with you. This will help the flow of the registration process.**
- We would like everyone to **be at the event 45 minutes prior to your event heat time.** The gates will open at 8:00am on the day of the event.

## WHEN:

June 1, 2024

## WHERE:

Branch County Fairgrounds  
262 S. Sprague Street  
Coldwater, MI 49036

Be sure to check out [abcchallenge.com](http://abcchallenge.com) prior to the event date for event entry location.

**PARKING IS FREE**

#### FACILITY:

We are very fortunate to have Branch County Fairgrounds as our host site for this event. Please respect the facilities and take care of your trash items. Even remind others to do the same!

#### START TIMES:

- Heat times: Group A  
9:00a            9:15a            9:30a            9:45a            10:00a            10:15a  
10:30a            10:45a
- Heat times: Group B  
11:00a            11:15a            11:30a            11:45a            12:00p            12:15p  
12:45p            1:00p

Noon – School STAFF Challenge

- You will be required to **check in at the Amphitheater Entrance Staging Area 10 minutes prior to your heat.**

#### GENERAL INFORMATION:

##### PARTICIPANTS:

- Make sure to drink plenty of fluids before, during, and after your heat. Water will be available on the course.
- Dress creatively and prepare to get muddy!
- Goggles and gloves may be beneficial on the course.
- Duct tape around your shoelaces may help you keep your shoes on in the mud!
- **Showering off area will be available afterwards and plastic bags to put muddy clothes in will be provided – please consider bringing an old sheet/blanket for your car so that it doesn't get dirty going home.**

##### SPECTATORS:

- RULES - This is a school event so all rules applying to events hosted by our schools are in effect. The following are prohibited:
  - Coolers
  - Alcohol
  - Smoking
  - Glass
  - Animals/Pets
- Please report any suspicious behavior and/or individuals in need of assistance to a volunteer.
- We would encourage you to take lots of photos. Please “tag” us on all social media outlets by using **#abcchallenge2024**

#### WEATHER:

- Rain or Shine the event will proceed as scheduled. Updates available on Facebook and X (formerly Twitter). If, the event is cancelled on Saturday due to all day thunderstorms, the event “rain” date will be Sunday, June 2.

FINAL NOTE: This event was created to be fun! THIS IS NOT A RACE. Everyone who finishes is a winner! We are encouraging participants to help each other through the challenges on the course. If you cannot physically perform a challenge, you have the option to go around it. Help everyone have fun by being courteous, respectful, and encouraging! **Parents of our younger competitors (8 and under) may run the course with their child for FREE!** Your job is to help them through the tougher obstacles. We will have numerous volunteers who will also be helping participants.

THANK YOU FOR YOUR PARTICIPATION!!!